



Press Release



BULLARD'S BACK ON TALK 820

Hamilton, ON – Astral Media Radio G.P.

Mike Bullard is bringing his distinctive brand of insight and humor to the airwaves as he debuts a brand new radio show on Hamilton's All New Talk Station, TALK 820. Starting Friday, August 21, Bullard's banter and barbs can be heard every Friday afternoon from 5 to 6 pm. A mix of witty editorial comment, comedy, unique guests and listener interaction, the program is expected to draw a lot of curiosity. Known for his off-the-cuff comments and delivering the unexpected, Mike looks forward to delving into everything from pop culture to politics.

TALK 820 Program Director Drew Keith is excited to have Bullard as part of his team, expecting many listeners will tune in to hear what Bullard has to say. "Mike is a great addition to our team. We look forward to his unique approach on topics, while Mike's comedy will make for a lot of fun and laughter on the drive home." said Mr. Keith.

102.9 K-Litefm, CKOC Oldies 1150 & TALK 820, Astral Media Radio Stations; Astral Media is a leading Canadian media company, active in specialty and pay television, radio, outdoor advertising and interactive Media. Astral Media's solid and dynamic presence in the country's major markets rests on its commitment to offer a unique combination of high-quality, targeted media for all its audiences. For more information about Astral Media, please visit www.astralmedia.com

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